Self-Diagnosing Geyser Health Technology



Up to 70% of household insurance claims are geyser-related

Many of these are preventable through geyser maintenance

Just as one would invest in maintaining a vehicle rather than replacing it, geyser maintenance can extend its lifespan, considerably.

Facts: Geyser-related issues

- The cost of replacing a geyser continues to rise
- Geyser excesses have increased substantially
- Newer, more energy efficient geysers are larger hence do not fit through standard trap doors or roof trusses
- The cost (as well as inconvenience) of resultant damage to ceilings, furniture, appliances, floors, etc. can be multiples higher
- Exposure to damp and mould from a persistent, undetected leak is a more concerning hazard

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Considering these dynamics, Zigora's solution involves its proprietary intelligent geyser sensors developed to detect latent defects:

- Installation takes only a few minutes
- Monitors geyser health in real-time
- Feeds relevant data to enable early detection of potential issues
- Preventative anode maintenance is performed
- Notifies occupants of concerning leaks
- Notifies the insurer and broker partners of any damaging leaks to help fast-track the claims initiation process
- Helps extend the lifespan of the geyser

The benefits for the insurance industry include:

- Substantial decrease in geyser failures
- Reduced claims administration costs
- Improved claims ratios
- Lowered geyser excesses
- Reduced inconvenience to occupants
- Happier customers

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